



NATIONAL REAL ESTATE REFERRAL GROUP, LLC. YOUR HOME FOR PLACING REAL ESTATE REFERRALS

How do I enroll?

Enrollment is easy. Click on the “Join” button; fill out the online form and click “Register”. Shortly thereafter you will be contacted by one of our referral specialists.

Is there a fee to enroll with National Real Estate Referral Group?

Yes. There is a nominal yearly membership fee. This provides you with a full-time staff of referral coordinators, a dedicated referral website, training programs and access to personalized marketing materials.

What type of properties can I refer?

Any type of marketable real estate anywhere in North America and possibly beyond. This includes residential, land, commercial and industrial.

Can I request a specific sales associate to receive my referral?

Yes, we will make every attempt to honor your request for a particular associate. However, the final broker placement is at the discretion of National Real Estate Referral Group. We want to make certain your customers receive the best service and that the assigned broker agrees to pay our referral fee.

Should I call the sales associate directly with my referral?

No, contact National Real Estate Referral Group first so that we may obtain written confirmation from the assigned broker guaranteeing referral payment. Also, many times we are able to negotiate a higher Referral fee.

What do I say to a potential buyer or seller?

Once you discover they have a real estate need, identify yourself as a referral associate affiliated with National Real Estate Referral Group and offer your referral service to help identify the right broker an agent to assist them. All you need is their name, address, contact information, and most importantly their permission to be referred. Don't forget you may have an opportunity for two referrals from each customer. If they are asking to be referred as a buyer, don't forget to ask if they have a home to sell and vice versa.

How do I generate referrals?

The most effective marketing tool is something with your name and contact information such as business cards. Give them to your sphere of influence, i.e. friends, neighbors, relatives and coworkers. Another effective activity is "networking". Become active in community and professional groups that encourage professional interaction. Always look for training seminars being offered in your market area by National Real Estate Referral Group.

How do I get business cards?

As soon as your license is registered with National Real Estate Referral Group we will send you a "welcome packet" that will include a business card order form. The packet will also include information regarding other marketing materials that you can personalize and use to generate business.

How much can I earn as an active member?

That depends on many factors including how many referrals you place, the sales price, and the referral fee that we are able to negotiate. It also depends on how much time and resources you choose to invest. We have many referral associates earning substantial income.

What if I want to re-enter real estate sales full-time?

Transferring from referral status to full time sales typically requires a nominal state transfer fee, and can be completed quickly.